HOOPSKING · PLAYER PHOTO BAG TAGS

Great tag photos. Taken on your phone.

Share this guide with parents before photo day. Use the same setup for every player to give the team a coordinated look.

1. **Start with a clean camera**

   Wipe the lens with a clean, soft cloth. Use the rear camera in normal Photo mode at 1×. Have someone else take the picture. Skip beauty filters, artificial background blur and digital zoom. Keep the original at the phone's highest practical image quality.

2. **Find soft, even light**

   Stand in open shade outdoors, or face a bright window indoors. Keep the light in front of the player. Avoid harsh midday sun, a bright window behind them and dark gym corners. Make sure both eyes are clearly lit.

3. **Choose a plain, contrasting background**

   Use a plain wall or smooth backdrop. White uniform? Choose medium gray or another darker solid color. Dark uniform? Choose a lighter background. Check that hair and skin also stand apart from it. Avoid busy fences, crowds and shadows touching the player.

4. **Frame the whole pose**

   Hold the phone vertically at the player's eye level. For most photo tags, capture from above the head to below the waist. Leave space above the hair and around both shoulders, elbows and any ball. For a full-body design, include the feet and extra room all around.

5. **Focus, shoot and check**

   Tap the face on the screen to focus, hold the phone steady and take several photos while the player stays still. Enlarge the best shot to check the eyes, hair edges and jersey lettering. Retake blurry, dark or blown-out pictures before leaving.

6. **Send the original file**

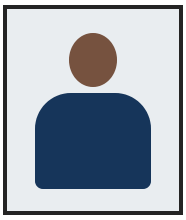
   Upload or share the original photo at full size or original quality. Do not send a screenshot, social-media download, collage or a photo copied from a text thread. If your file type is unsupported, export a full-resolution JPG for a photo or PNG for a transparent cutout—do not take a screenshot to convert it.

> **Quick check:** sharp eyes · even light · plain contrasting background · full head and pose · original file

BEFORE YOU UPLOAD

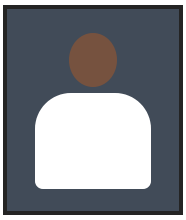
Leave room. Keep the detail.

Leave room to work



Keep the entire head and pose inside the photo. Extra space lets you position the player in the tag.

Make the outline clear



A white jersey against a darker plain wall is easier to separate than white against white.

What should I upload?

- **Player cutout:** a high-resolution PNG with a truly transparent background. A checkerboard pattern must not be baked into the image.
- **Photo still on a background:** use a plain contrasting background if you plan to try the designer's background-removal tool. Check the hair, fingers and uniform edges afterward; automatic removal may need cleanup.
- **Want us to cut out the player?** Order the $10-per-photo cutout service first. Wait for the prepared image, then use it to design and order the tags.

We print the pictures you submit. A small tag cannot fix blur, missing details or a poor crop. Enlarging a small image does not create real detail. Retaking the photo is usually the best fix.

Coach's photo-day checklist

- Use the same spot, lighting, phone height and framing for everyone.
- Take one player at a time, wearing the uniform you want on the tag.
- Keep one clearly named original per player, such as **Carter_12.jpg**, and match it to the roster. Confirm spelling and numbers.
- Have families provide permission to use their player's picture. Upload only photos you own or have permission to use.
- Keep originals until the order is complete. Different player photos currently need individual designs; the names-and-numbers roster does not automatically assign photos.

Before approving: check each face, crop, name and number in the design preview. Confirm both sides of every player's tag.

Phone controls vary. For device help: Apple iPhone camera basics · Google Pixel camera basics.